



BE WELL CON
2021

December 10-11, 2021
Orange County Convention Center
West Concourse

Well Mind

Well Body

Well Spirit

WELLNESS

Table of Contents

1. Be Well at Home Expo
2. Table of Contents
3. About Be Well TV
4. Platinum Sponsors
5. Gold Sponsors
6. Silver Sponsors
7. More Opportunities
8. Order Form



About Be Well TV



In 2020, Be Well TV was launched as an online resource that carries programming to help viewers improve their overall wellness. Our goal is to reach every person in the world to promote wellness for the “whole” you. The programming includes expert guidance on such topics as physical health, relationships, career, finance, and more. Overall wellness is a personal journey for every individual. It encompasses your emotional and spiritual well-being, as well as your physical state. As the desire to Be Well has increased, it has grown to consider a wide range of interconnected aspects affecting people’s lives.

Well Mind

A Well Mind is equipped with the knowledge to respond to the situations we encounter in life, both unexpected and anticipated. The Well Mind Stage will host presentations by experts addressing common concerns at home and in business

Well Body

The Well Body stage will provide several opportunities to attendees to participate in a variety of group fitness sessions, whether they are experienced or trying something new.

Well Spirit

Spiritual wellness is being connected to something greater than yourself and having a set of values, principles, morals and beliefs that provide a sense of purpose and meaning to life, then using those principles to guide your actions. The Well Spirit stage will host presentations related to relieving burnout and living a fulfilling life.

Platinum Sponsor \$10,000

Benefits include-

- Logo and hyperlink on event website
- Logo and hyperlink in all pre-show email marketing
- 60 Second commercial on event website
- 30 Second commercial run during Be Well TV programs for 20 episodes
- 30 Second social media video
- Weekly recognition on each of the event's social media channels leading up to the event
- Interview recorded and broadcast on Be Well TV
- 20' x 20' Booth
- Complimentary VIP admission for 50 including Keynote Presentation



Gold Sponsor \$5,000

Benefits include-

- Logo and hyperlink on event website
- Logo and hyperlink in all pre-show email marketing
- 30 Second commercial run during Be Well TV programs for 10 episodes
- 15 Second social media video
- Recognition on each of the event's social media channels leading up to the event
- Interview recorded and broadcast on Be Well TV
- 10' x 10' Booth
- Complimentary VIP admission for 50 including Keynote Presentation



Silver Sponsor \$2500

Benefits include-

- Logo and hyperlink on event website
- 15 Second social media video
- Recognition on each of the event's social media channels leading up to the event
- 10' x 10' Booth
- Complimentary VIP admission for 20 including Keynote Presentation



More Opportunities

20' x 20' Booth- \$2500

- Includes pipe/drape and admission for 8 to VIP Keynote Presentation

10' x 10' Booth- \$750

- Includes pipe/drape and admission for 2 to VIP Keynote Presentation

Advertising- There are multiple opportunities to advertise to the Be Well audience on the event website, Be Well TV, and the Be Well social media channels. Please contact us to find the best opportunity for you.





INTEREST FORM

Organization Name: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email Address: _____

Sponsorship Level Interest: Platinum _____ Gold _____ Silver _____

Booth: 20' x 20' _____ 10' x 10' _____

Value: \$ _____

Contact Us:

P: 407-409-7310

Email: hello@bewelltv.org

